

LogistEC

Logistics for Energy Crops' Biomass

Grant agreement number: FP7-311858

**Collaborative project (small or medium-scale focused research
project targeted to SMEs)**

SEVENTH FRAMEWORK PROGRAMME

Priority: Food, Agriculture and Fisheries, and Biotechnology

Deliverable D6.1 ***Project Website***

Due date: M4

Actual submission date: M11

Project start date: September 1st, 2012 **Duration:** 42 months

Workpackage concerned: WP6

Concerned workpackage leader: AEBIOM

Dissemination level: PU

Table of contents

TABLE OF CONTENTS	2
SUMMARY	3
1.1. Objectives.....	Erreur ! Signet non défini.
1.2. Rationale.....	6
1.3. Teams involved.....	6
CONCLUSION	4

Summary

An attractive project logo was created by AEBIOM with the comments and votes from all partners on the base of several proposals. On the basis of this logo, AEBIOM created the project website, PowerPoint template and poster.

The project website address is www.logistecproject.eu. The website contains the following details:

- Project aims and objectives, activities and progress reports;
- List of project partners, collaborators and stakeholders involved (including contact details and links to web-sites);
- Calendar and information on project events (e.g. LogistEC workshops and demonstrations) and outreach activities organised by individual partners;
- Scientific publications of the project;
- Factsheets produced by the project and used during the workshops and other project events and dissemination activities;
- A user-friendly response options to gather online feedback.
- A photo gallery with photos gathered from all partners
- A news area where we will disseminate the project results
- A special area allocated to sister projects
- A virtual stakeholder platform
- Area where the progress of WP1, 2, 3, 4, and 5 will be displayed

Project Website



Project Poster



1.1 Objectives

The objective of this deliverable is to promote the LogistEC project. With this website we are hoping to reach a wide number of people interested in the objective of our project. It will be the main tool of promotion and through it we can communicate the

advancements made in our project and our future tasks. People will stay informed about the current and future project priorities.

1.2 Rationale

The website will be mentioned on all promotional materials such as brochure, posters, power-point template and thus all people who hear about the LogistEC project will be sent to visit this website for more information. The website is a living organism meaning that it will be constantly updated with the current and future activities of the partners. Through this website we also give people a chance to ask questions and send us their thoughts and concerns.

Moreover, the virtual stakeholder platform is created in order to provide an opportunity for stakeholders to follow the most recent project achievements/developments and offer the possibility to get involved in project activities and to transfer the knowhow to end-users. Interested persons can subscribe with their e-mail address to the platform and they will receive automatically relevant information about the project via e-mail.

1.3 Teams involved:

AEBIOM was the main partner involved in this process. However, ECN, RRES, Acciona, Biotrans, BIOPOPLAR, SSSA, Nobili, FCBA, CENER and INRA gave their input and approval on the deliverable.

Conclusion

The LogistEC website will be constantly updated and it will represent the main promotional tool used in spreading the word about the LogistEC project.